

# **HISTORY OF THE COMPANY**

GOLD DROP has a long tradition, over 24 years on the market, in production of household chemical products.

The development of a reputed brand is based on **the philosophy of ethical and responsible business**, i.e. offering top-quality products to customers, maintaining a business-oriented relationship with contractors, cooperating with local communities and paying particular attention to protecting users and natural environment.

The history of Gold Drop shows its dynamic growth – a small company has transformed into an enterprise with almost **200 employees.** The company is a valued private label provider.

### Our products are successfully sold in over 26 countries!

Eastern and Central Europe, also in countries like Armenia, Azerbaijan, Kazakhstan, Iceland, Norway, U.A.E., Sweden, Croatia, Bosnia & Hercegovina, Slovenia, Montenegro, Greece, Georgia and Libya.

The company has substantially expanded its infrastructure since 1999 – a new production hall, warehouses, facilities and offices were built and investments were made. The production process is guarded

by the ISO 9001 and 14001 Integrated Quality and Environmental Management System.



### AWARDS

The company is constantly evolving, improving the quality of its products, which sometimes results

in awards in various fields of business.

For example: Title ECOLOGY PROMOTER, The RELIABLE EMPLOYER 2004, RELIABLE COMPANY 2003 and 2004, Ten certificates "FAIR PLAY BUSINESS" (2000 – 2009), CONSUMER BRONZE LAURELS 2005, GOLDEN STATUETTE OF POLISH BUSINESS LEADER, QUALITY AWARD 2011 and many others.



### **GOLD DROP IN THE WORLD**





### **OUR BRANDS**





### WINDOW PLUS

#### WINDOW AND GLASS CLEANER

With its carefully selected top-quality ingredients, it perfectly cleans glass and mirrors. It cleans and polishes: glass, ceramic tiles, chrome plated surfaces, stainless steel, glazed tiles, windscreens.



Sold in nice and functional packaging with four scent & colour combinations available: **Ammonium, Spring flower, Lemon & Exotic Flower, Lemon fresh.** The liquid is available in a 750 ml bottle with a sprayer and supply bottles of 500 ml, 750 ml, 1 l and 5 l.



# **GOLD CYTRUS**

### WASHING UP GEL ENRICHED WITH VITAMINES

Washing - up gel enriched with vitamins to provide twice as much efficiency compared to standard washing – up liquid. This gel is available in three versions: mint & apple, fresh lemon, green tea & milk-honey (balm).

Available in nice and handy 700 ml and 51 bottles.





Carefully selected scent combinations make your washing-up an utter pleasure. Available in nice and handy bottles of 500 ml, 1 l and 5 l.

### **DISHWASHING LIQUID**

Intended for kitchen utensils made of glass, metal and plastic.

It lathers perfectly. It is concentrated and thus very economical to use.

One of the ingredients is glycerine that protects the skin, and makes it moisturized and creamy.



# **GOLD CYTRUS**

### SHINE ENHANCER FOR DHWASHERS - LEMON FRAGRANCE

Automatic Dishwasher Rinse Aid removes spots and residue to leave dishes sparkling clean. Creates a crystal clear shine for your dishes. Specially formulated to protect glassware and bring out a brilliant shine. This dishwashing rinse aid is ideal for use in homes, restaurants and offices.



#### **DISHWASHER TABLETS - 32 pcs**

Modern GOLD CYTRUS dishwasher tablets perform **7 functions**: excellent cleaning effect, rinsing function, water softening function, prevention of glass corrosion , metal protection, dishwasher protection , effective at 40° C

Weight: 640 g



# DIX

#### **CREAM CLEANER WITH MICROGRANULES**

Use the improved formula with microgranules and an active bleaching agent to easily dissolve and remove the most stubborn dirt, grease, burns, scale, rust and soap deposit, without scratching the surface.

The cream leaves a fresh and long-lasting scent on the cleaned surface.

Available in two versions (550g) : lemon and active fresh





#### **SCOURING POWDERS**

Universal powder intended for scouring out dirty surfaces. Excellent for cleaning sinks, bath tubs, shower bases, cookers, stainless steel and traditional dishes. It does not scratch the surface.

Available in three scent combinations: lemon, fruit, mint



DIX



#### DIX DESCALER WITH A SUPER FOAMING FORMULA

This is a modern, gentle and environmentally friendly descaler. Efficiently and thoroughly removes lime and rust.



#### DIX PLUMBER GEL

Gel for declogging outlet pipes in sinks and bathtubs.

A highly efficient product in removing deposits of fat and other substances of organic origin that build up in the outflow pipes and elbows.



### DIX SCALE AND RUST REMOVER IN GEL

A dense and super active gel that quickly and effectively removes scale, rust and other dirt from wash basins, toilet bowels and ceramic tiles.

Gel's concentrated formula stays longer on treated surfaces, which extends the time of exposure to the active agents. Removes also organic parts, has a pleasant, fresh scent.



### DIX

### HEAVY - DUTY HAND CLEANING PASTE

Intended for washing filthy hands. It contains abrasive substances and a moisturizing and greasing agent that protects hands against excessive dryness.

Used in workshops, this heavy-duty hand cleaning paste is intended for washing hands covered with lubricants and oils. The product is very efficient and economical to use.



Two items available (in 500g packing): 1) heavy-duty hand cleanser with abrasive – lemon 2) heavy-duty hand cleanser with detergent – sea

### PARAFFIN BBQ LIGHTER FLUID

This BBQ lighter fluid makes it easier to light barbeques, fireplaces and ovens heated with wood or charcoal. Its carefully selected ingredients make it completely safe to use.

Using the BBQ lighter prevents the hearth from smoking. It is a high quality product with uniquely useful properties.

Available in 500 ml bottles with a specially designed dispenser.



# **DIX PROFESSIONAL**

Innovative cleaning liquids designated for special surface.

> SHOWER CUBICLES
> JOINTS, CERAMIC AND PLASTIC SURFACES
> SPRAY CREAM CLEANER FOR YOUR KITCHEN
> SPRAY CREAM CLEANER FOR YOUR BATHROOM
> LIME AND RUST REMOVER
> GRILL, OVEN & FIREPLACE GLASS CLEANER

Available in nice and handy bottles of 500 ml with a sprayer, which helps spreading the liquid.



### **SUNIK**

### **TOILET CLEANERS**

SUNIK gel cleans and quickly as well as effectively removes lime and rust, leaving nice and gentle fragrance.

Shaped 750 ml bottle with applicator makes it easier to reach hardly accessible space with the product. Child-proof cap protects from accidental opening by children.





# **SUNIK**



### COLOUR TOILET DISCS

With its cleaning properties, the disc protects against scale buildup, lathers very well and gives the water an intensive colour. Last for ca. 400 flushes. The product is available in two scent & colour combinations: forest and sea

Available in 14-piece display packs. Net weight: 50g



### **TOILET RIM HANGER, REFILL**

The rimblock effectively keeps the toilet bowel very clean and hygienic and protects against scale and deposit build-up. It lathers well and the fresh fragrance gives the bathroom a nice scent.The product is available in four scent and colour combinations: <sup>1</sup>emon, forest, flower, sea



Weight 35 g





### **SUNIK STRONG**

### CLEANING AND DISINFECTION CONCENTRATE

### Excellent for **cleaning**, **disinfecting and bleaching**, with **bactericidal**, **fungicidal and mildewicidal properties**.

Disinfecting sanitary facilities such as: toilet bowls, bathtubs, washbasins and various types of large surfaces including floors and walls made of PVC, stone, terrazzo, ceramic tiles.

Excellent for household use as well as medical facilities, hospitals, schools and other public utilities.

Specially shaped 750 ml bottle with an applicator makes it easier to reach hardly accessible areas. Child-proof cap protects from accidental opening by children.



# ŁUGA



Sold in nice and handy 500 ml, 750 ml and 5L bottles.

### **ŁUGA STARCH**

Modern and reliable, this synthetic starch in liquid can be used both for starching by hand and in washing machines.

It makes fabrics look whiter and colours look more vivid. With its ready-to-use formula, it does not require any prestarching activities.

> It can be used for starching in max. 30°C. Gives a fresh and pleasant scent to the cloth.

### **ŁUGA EASY IRON**

The product contains proteins and it is complementary to LUGA starch. Innovative and reliable, the liquid product is intended to facilitate ironing of such fabrics as: shirts, blouses, tablecloths, underwear, curtains.



### BOOSTER

#### **BOOSTER LAUNDRY DETERGENTS**

Modern liquids whose formulas are based on carefully selected surfactants that penetrate fabric removing dirt and unpleasant smell. Intended for washing cotton, linen and synthetics.

Contain anionic and non-ionic surfactants that show great washing properties, which significantly facilitates removing organic and non-organic dirt. With coconut soap in it - gentle and kind to the skin and does not irritate it. They protect fabrics and colours.

Booster laundry detergents are available in three versions:

- Universal for automatic washing machines
  - Delicate for hand-washing with lanolin
    - For washing dark and black fabrics





# BOOSTER

### **BOOSTER CONCENTRATED FABRIC SOFTENERS**

Economical concentrate intended for rinsing all kinds of fabrics. It makes them uniquely soft and fluffy, providing a fresh and durable scent. Its antistatic properties prevent static build-up. The delicate formula does not cause any allergic response or skin irritations.

The concentrate is produced in six scent & colour combinations: Velvet lavender, sensuous orchid, mild water lily, delicate camomile, silky green tea and spanish lemon - aromatherapy line



### LIQUID FABRIC SOFTENER

An economical liquid intended for rinsing all kinds of fabrics. It makes them uniquely soft and fluffy, providing fresh and durable scent. Its antistatic properties prevent static build-up and facilitate the ironing.

The delicate formula does not cause any allergic response or skin irritations.

It is produced in three scent & colour combinations: sensuous orchid, mild water lily, silky green tea.





# **FLOOR**

### ALL PURPOSE CLEANER

It is an innovative multi-purpose and multi-use cleaner.

Intended for cleaning different surfaces, including various kinds of floors: wooden, lacquered, ceramic and plastic, floor panels, tiles, window sills, kitchen furniture etc. Not only does it clean perfectly but it also sanitizes the surface, leaving it clean and scented.

The carefully selected scent compositions leave the washed surface with a pleasant flowery smell for a very long time.



Available in four scent & colour combinations: spring flowers, garden flowers, mountain flowers, tropical citrus The product is available in 1.5-litre bottles and 5L canisters.



# **FLOOR**

### FLOOR PANELS CLEANER

A very effective line of cleaners for wooden surfaces.

It is also suitable for other kinds of floors: lacquered, ceramic and plastic (PVC), stone and panelled. The cleaner effectively removes dirt, slightly polishes and feeds wooden surfaces without any damage to their texture. It contains an anti-static agent that prevents dust build-up on the floor surface.

> It is produced in few combinations: Forest scent – with pine oil Lemon scent – with lemon oil

Floor polish and care lotion for floor panels and parquets

Floor panel cleaner with orange oil Floor care cream

 $\geq$ 

 $\geq$ 



# **FLOOR**

### CARPET HAND WASHING

It is an innovative carpet cleaner intended for hand-washing of carpets, car and furniture upholstery.

Thanks to the ACTIVE FOAM it effectively removes stains and prevents from further soiling.

It refreshes and leaves a pleasant flowery scent that wafts on the air for a very long time.



### MECHANICAL CARPET CLEANING

It is an innovative carpet cleaner intended for mechanical cleaning of carpets, car and furniture upholstery with the scent of Spring Fresh. It contains low-lathering active agents that make it suitable for use in carpet cleaning machines.

You can easily and quickly restore surfaces to their original state.



# **GOLD WAX**



### FURNITURE CARE SPRAY

Innovative preparations for furniture care and polish that effectively condition and protect furniture against everyday dirt. The unique formula contains wax and other feeding substances that easily remove everyday dirt.

Available in sprays of 250 ml in two versions: classic and antistatic.

### FURNITURE CARE LIQUID CLEANER

Furniture cleaner and care product. Excellent in removing all stains and fingerprints from furniture surface, the product prevents also further staining.

With its antistatic properties, the product removes dust, prevents its build-up and gives a shine to the cleaned surface.

### **FURNITURE CARE LOTION**

Innovative lotion for furniture care and restoration. The formula is based on silicone-wax emulsion that easily cleans everyday dirt. It contains an anti-static agent and leaves the surfaces shiny and without streaks.

Available in 250 ml bottles.



# **PrimAuto**

### **CAR SHAMPOO**

This high-quality product is intended for cleaning car bodies. Thanks to wax and silicone substances, it provides high and permanent gloss finish, and prevents dust build-up. It has a nice, lemon scent. The product is efficient and economical to use.

ALC: NOTE: N

The volume available: 11 and 51.





Product is intended for cleaning and sprinkling windscreens and headlights in winter season. Its ingredients prevent the product from freezing at the temperature above -22°c.

Perfectly removes icing, salt, snowy mud and other. It does not leave streaks or spots. The fluid does not damage rubber seals or car paint. It has a pleasant, fresh scent.

Available in a functional bottle with a handle. The volume available: 51.

### SUMMER WINDSCREEN WASHER FLUID

Product is intended for cleaning and sprinkling windscreens in summer season. Perfectly removes insects, dust and other summer dirt. The volume available: 51.



# ATTIS

### LIQUID SOAP

ATTIS liquid soap is an effective cleaning agent intended for daily use. Specially selected ingredients keep your skin moisturized even after multiple use, leaving your hands fresh and smooth.

With its neutral pH, this liquid soap does not irritate skin, and glycerine - as a good degreaser - has moisturizing and greasing properties that favourably affect palm skin's smoothness and elasticity.

Dermatological tested.



#### SOAP

Made of natural ingredients, ATTIS toilet soap contains glycerin that has moistening effect on the skin and soothes irritation. Specially selected ingredients and scent compositions make your skin fresh and scented.

Available in three scent combinations: creamy, flower, natural Weight: 20g.





# ATTIS

### **ATTIS AIR FRESHENERS**

Unique formula which provides action like:

- neutralizes unpleasant odours,
- brings aromatherapeutic benefits,
- > **freshens** the air effectively and for long periods thanks to their essential **oil-based formula**.

Sprayed in a room, they leave pleasant lingering flower, fruit and other nature-inspired scents.

ATTIS air fresheners are available in the following types:

forest fresh, aroma rose, anti tobacco, tutti frutti, ocean, citrus sunburst, lavender breeze, lily white flowers, spring flowers



5 in 1 (100% powered by fresh air) Weight 240ml





# **ECO LINE**

Considering the necessity of the environment protection, Gold Drop has decided to launch **"eco-line" – a series of environmentally friendly products.** 

These environmentally friendly products have been **certified by the Polish Centre for Testing and Certification**.

**Ecolabel (a flower)** – an EU marking of environmentally friendly products is a main distinction awarded in Europe to products meeting higher environmental standards.





# **DR. GREHEN**

### HAND CREAM

**ALOETIC** with vitamins A+E, containing glycerin.

**LEMON** with vitamins E+C, containing glycerin.

CAMOMILE with vitamin A and alantoina.



Gold

## **BATH SPONGES and OTHERS**





# **NEW IN 2015!**



Easily removes even the most stubborn soiling, sticky dirt and grease. It makes your kitchen shine.

Proper dosing saves costs and reduces environmental impact to a minimum.

Vol. 750ml

**Curd soap** The soap is hypoallergenic and thus perfect for sensitive, irritation-prone skin.

Dermatologically tested, no artificial colours.

Also efficient in removing dirt and stains from any type of fabric. Obtained through the traditional process of saponification.

Weight: 200 g



# **NEW IN 2015!**

Floor with soap and Floor with baking soda

All-purpose cleaners are state-of-the-art liquid detergents suitable for use on any washable surface.

The products remove stains efficiently and the coconut soap content helps to clean dirty surfaces with ease, without any scrubbing. They do not require washing away, leaving a lasting and fresh fragrance for up to 24 hours. The version with natural lemon oil contains baking soda, which is a powerful degreaser, and leaves surfaces shiny and clean.

> **FLOOR 1L** All-Purpose Cleaner with Soap (purple) - ELDERFLOWER **FLOOR 1L** All-Purpose Cleaner with Soap (green) - WHITE FLOWERS **FLOOR 1L** All-Purpose Cleaner with BAKING SODA (yellow) - LEMON





# **NEW IN 2015!**



This efficient and reliable detergent cleans and cares for glazed and terracotta tiles, porcelain stoneware and PVC.

Carefully selected active ingredients ensure ultimate cleaning efficiency and proper foaminess. The addition of silicone eases product application on the and ensures excellent cleanliness without streaks or water marks.

Gives a pleasant, long-lasting fragrance.

The product is available in functional containers with a handle, with a volume of 1 l.

**Innovative and universal multi-purpose liquid** Intended for cleaning various surfaces, including wooden, lacquered, ceramic and plastic, floor panels, tiles, window sills, kitchen furniture etc.

SILICONE-ENRICHED FORMULA with a cherry blossom scent. The addition of silicone eases product application on the surface (silicone makes surfaces slightly slippery, which facilitates cleaning and reduces the effort needed to move the cloth on the surface) and ensures excellent cleanliness without streaks or water marks.





### Thank you for your kind attention. We are staying at your disposal!

Monika Smoter Senior International Commercial Manager

> ph.: +48 18 33 01 668 ph.: +48 18 33 01 610 DRCT PHONE: +48 18 33 01 651

DRCT FAX: +48 18 33 01 660 fax: +48 18 33 01 611

Mobile: +48 608 48 02 04

Marzena Pławecka International Commercial Specialist

DRCT PHONE: +48 18 33 01 635

Mobile: +48 694 409 977

Iwona Górszczyk International Commercial Manager

DRCT PHONE: +48 18 33 01 610

Mobile: +48 694 409 912

Justyna Michura International Commercial Specialist

DRCT PHONE: +48 18 33 01 668

Mobile: +48 694 409 910

